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Report of

NATIONAL INNOVATION DAY

Date : 16th February 2022

Time : 3.00 PM

Mode: QUIZ - Online and Offline

Institutions Innovation Council – ATMECE has organised a Quiz competition on "National Innovation Day" for the students of the institution on 16th February 2022.

Innovation Day is observed on February 16th of every year. Innovations are a process of translating an idea or invention into a good or service that creates value for which customers will pay. It is an action of inventing a new method, product, idea, and so on. Innovation is considered to be one of the overused terms of this generation. On the day young innovators and business leaders come together to celebrate the change in their particular industry and seek solutions for tomorrow's challenges. In an era of increasing complexity and competition, scientists must have a platform to work face to face and look beyond to solve problems. So this day creates an opportunity for scientists to meet their peer groups and discuss. This term is not always used professionally, even when one has a problem and thinks of a solution, he undergoes the process of inventing.

Based on this a Quiz competition was organized in the college for the students and are allowed to utilize the facilities in the college campus. A total of 250 students participated in the quiz.

Link for the social media publicity:

Facebook: https://www.facebook.com/atmeceofficial

Instagram: https://www.instagram.com/atmeceofficial





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