



## HOW TO INITIATE START-UPS, ITS LEGAL AND ETHICAL STEPS



1. Title of the event	How to initiate start-ups, its legal and ethical steps
2. Aim/Objective/ Purpose of the event	To understand the legal & ethical practices in start-ups
3. Date/ detailed schedule of the event	11/6/2022 Online Zoom session <a href="https://us06web.zoom.us/rec/share/BXbPakiLCGvEGO8cJZvQ1XnjGdfXyakEOT5b6junXlf6PPSMCihjDS2n1MyvUyzh.i40Cec_ZFihPkUNu">https://us06web.zoom.us/rec/share/BXbPakiLCGvEGO8cJZvQ1XnjGdfXyakEOT5b6junXlf6PPSMCihjDS2n1MyvUyzh.i40Cec_ZFihPkUNu</a>
4. Details about guests, speakers	Mr. Kiran Bettadapur and Mr. Kincha
5. Details about intended participants (numbers of participants, Outsiders/In-house people etc.,)	60
6. Takeaways of the event (benefit of the event, if certificates provided, mention about that)	Idea about Start Ups process

The session was organized by department of MBA on 11/06/2022 from 5.00pm to 6.00pm on Zoom. Dr. Murlidhar Reddy IIC President started the session by introducing the speaker Mr. H.P. Kincha, a member of IIC. He focused much on the process of innovation in start-ups. He addressed the gathering with the below points

1. The exponential change must be addressed by the youth .
2. Learn more multifaceted skills required for entrepreneur .
3. The style of learning should be contextual.
4. The skill set the students possess should be groomed well.
5. Study the managerial, technical aspect in starts-ups
6. To have broad knowledge on existing schemes, seed funding
7. Faculties should be encouraged to become faculty entrepreneur

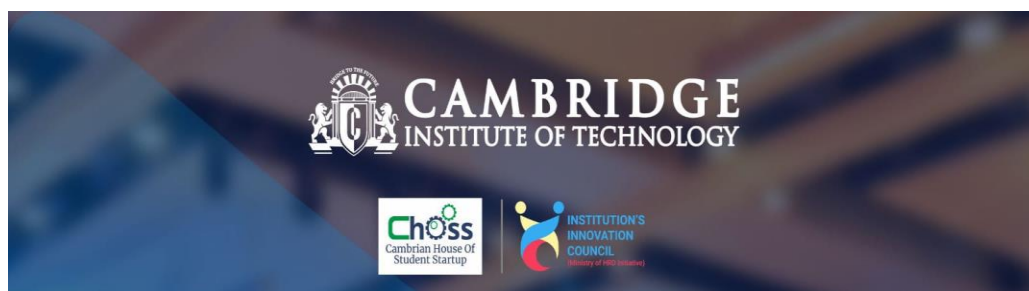
The first part of session ended by giving vote of thanks by Sowmya P.S KSS school of architecture.

The second speaker Mr.Kiran Jargirdar was introduced and proceeded the session on legal & ethical aspect of start-up. He highlighted on the below point

1. Start-up phase
2. Think about the value
3. Value proposition
4. Selection of idea
5. Inflection points
6. Risk in start-ups
7. Opportunities
8. Biz structure
9. The secret sauce

### Session outcome:

- Understanding the basic fundamentals of start-ups process
- Skills to be emphasized for students
- Legal factors influencing the start-ups
- The types of risk involved to deal with legal process
- The value proposition of your business



In Association with



**A SESSION ON**

## **How to initiate startups, it's legal and ethical steps**



**RESOURCE PERSON**  
**Mr. Kiran Bettadapur**  
Patent Attorney, Advocate and CS

 **Saturday, 11<sup>th</sup> June 2022**

 **05:00 PM**

 **Platform zoom**

**Meeting ID: 761 768 3366**  
**Passcode: 065212**

[www.cambridge.edu.in](http://www.cambridge.edu.in)



Cambridge 4-1\_Startup Initiation (Compatibility Mode) - Microsoft PowerPoint

File Home Insert Design Transitions Animations Slide Show Review View

Clipboard New Slide Section Clipboard Font Paragraph Drawing Editing

Slides Outline

9 BIZ STRUCTURE

10 SECRET SAUCE

11 BIZ FUNDAMENTALS

**SECRET SAUCE**

LEGAL

- ✓ COMPLIANCE
- ✓ IPR PROTECTION
- ✓ STATUTORY APPROVALS, PERMITS, ETC.
- ✓ CONTRACTS
- ✓ INTERNAL POLICIES

ETHICAL

- ✓ HONESTY & INTEGRITY
- ✓ RELIABLE / PROMISES
- ✓ TRUSTWORTHY
- ✓ CREDIBLE
- ✓ CARE & CONCERN

RESPONSIBLE

- ✓ FINANCIAL
- ✓ COMMUNITY SOCIETY
- ✓ ENVIRONMENT
- ✓ WORKFORCE
- ✓ INVESTORS
- ✓ GOVERNMENT
- ✓ PARTNERS

RESPONSIVE

**SUCCESSFUL BUSINESS**

- ✓ INNOVATIVE
- ✓ TECH & MARKET CHANGES
- ✓ CLIENT NEEDS & TRENDS
- ✓ EMPLOYEE WELFARE
- ✓ AGILE
- ✓ PROACTIVE

11 June 2022

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Speed

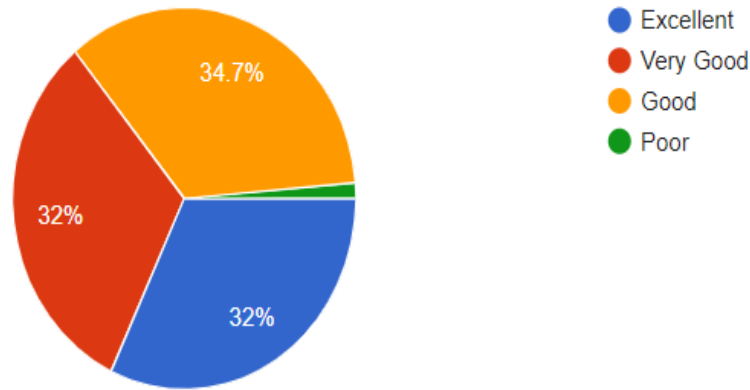
Slide 10 of 14 T\_Profile English (U.S.)

Kiran BS



## Was the session helpful to understand the Investment options for the start-up?

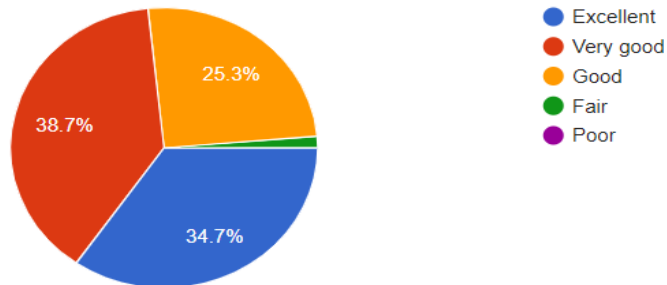
75 responses



## How was the session?

75 responses

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## Would you feel there should be more sessions on these lines to understand the start up ecosystem better.

75 responses

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