

A report on Blood Donation Camp “Once a Blood Donor, Always a Lifesaver”

Place: ATMECE

Date: 14th March 2023

NSS unit of ATMECE in association with Lions Blood Centre Jeevadhara, Mysuru organized Blood Donation Camp “Once a Blood Donor, Always a Lifesaver” for Students and Staffs of ATMECE on 14th March 2023.



Head of Department of Blood Bank gave information to the students and staffs about the health benefits of blood donation and also there was interaction session to get answers to enquiries made by the students. And informed the health benefits of regular blood donation were viz., reduces the risk of heart attack, production of new blood cells, reduces cholesterol content in the blood, increases the memory power and freshness due to movement of new blood cells.

Dr. L Basavaraj, Principal addressed the volunteers about importance of blood donation. He also mentioned blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.



Around 110 students and staffs were donated the blood on the occasion.

The event was coordinated by Mrs. Harshitha N and Ms. Lavanya N, Mr. Rudresh A N, NSS Program Officer and the Team of NSS under the guidance of Dr. L Basavaraj, Principal and Dr. Yathisha L, Dean Student Affairs, ATMECE.