

A report on Blood Donation Camp “Be a Blood Donor, Be a Hero”

Place: ATMECE

Date: 13th June 2022

NSS unit of ATMECE in association with Lions Blood Centre Jeevadhara, Mysuru organised Blood Donation Camp “Be a Blood Donor, Be a Hero” for Students and Staffs of ATMECE on 13th June 2022.



Head of Department of Blood Bank gave information to the students and staffs about the health benefits of blood donation and also there was interaction session to get answers to enquiries made by the students. And informed the health benefits of regular blood donation were viz., reduces the risk of heart attack, production of new blood cells, reduces cholesterol content in the blood, increases the memory power and freshness due to movement of new blood cells.



Around 135 students and staffs were donated the blood on the occasion.

The event was coordinated by Mrs. Harshitha N and Ms. Lavanya N, Mr. Rudresh A N, NSS Program Officer and the Team of NSS under the guidance of Dr. L Basavaraj, Principal and Dr. Yathisha L, Dean Student Affairs, ATMECE.